



"The true heritage of the Coca-Cola system is not its products, or its financial strength, or even its sales records. The true heritage of the Coca-Cola system is its character. We in business have an obligation to give something back to the communities that support us. That includes serving as an example of the way relations between people should be conducted."

"The cynics will tell you that the good you do today will be forgotten tomorrow. Just do it anyway."

- Roberto C . Goizueta

OUR SUSTAINABILITY FRAMEWORK

Well-Being Women Water

Coca-Cola Strengthening Communities





According to the World Health Organization (WHO), almost 50% of people in Africa lack access to essential medicines.

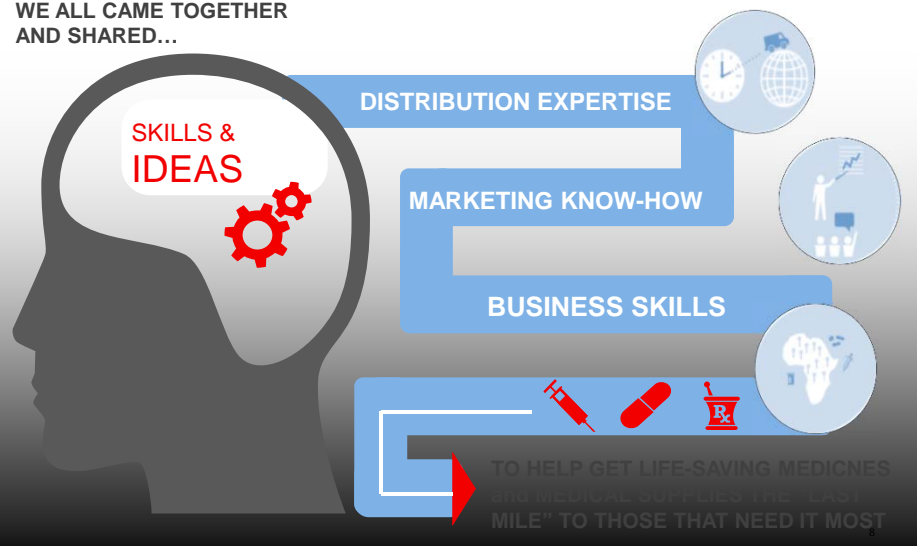




There is a significant opportunity to improve this situation leveraging private sector expertise and solutions through public-private partnerships

WHAT IF

WE ALL CAME TOGETHER
AND SHARED...







*Project Last Mile will improve the availability of essential health supplies in **10 African countries** by transferring innovative private sector supply chain and strategic marketing solutions to the public health sector.*



Ebola Crisis in West Africa



Water Sanitation & Health





Thank You